

# Community Story Builder

## Visitors



**Community Name:**

What assets  
attract  
visitors to  
our  
community?



What  
experiences  
could visitors  
enjoy in our  
community?



Who would  
want to visit  
our  
community?



Why would  
they choose  
our  
community  
over others?



### Our Community Story

Complete this statement: Our community is a place where visitors can...

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